



Press Release

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European JA-CHRODIS on health promotion study visit to Lombardy Workplace Health Promotion Network

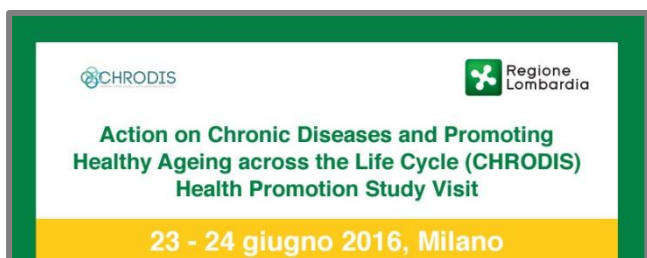
RadiciGroup – testimony to the *Lombardy WHP Network*

Today is the start of a two-day series of events, 23 and 24 June at Palazzo Lombardia in Milan, organized by the Region of Lombardy in collaboration with the JA-CHRODIS partnership (Joint Action on Chronic Diseases and Promoting Healthy Ageing across the Life Cycle) and the Lombardy WHP Network.

Tomorrow, 24 June, RadiciGroup will play host to the second day of this important initiative at its headquarters and at one of its companies, Tessiture Pietro Radici SpA (Gandino, BG), during which it will illustrate the Group's activities within the framework of the WHP programme. Together with RadiciGroup top management, representatives from various institutions are attending: JA-CHRODIS, Italian Ministry of Health, Region of Lombardy, ATS Bergamo (Health Agency of the Province of Bergamo) and Confindustria Bergamo (Bergamo chapter of the Italian Association of Manufacturing and Service Companies).

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Taking place today and tomorrow, 23 and 24 June, in Bergamo and Milan, Italy, is a two-day series of meetings and discussions on health promotion in the workplace revolving around the study visit of JA-CHRODIS, a European partnership dedicated to Action on Chronic Diseases and



Promoting Healthy Ageing across the Life Cycle. Part of what JA-CHRODIS does is to define good practices in the field of health promotion, chronic disease prevention and industry. JA-CHRODIS has identified the **Workplace Health Promotion (WHP)** programme as one of the examples of good

practices at the European level. This programme aimed at raising company awareness of worker health and well-being and the need to invest in that area was originally launched by Bergamo ATS and Confindustria Bergamo, but has since spread and gained firm ground nationwide. The Italian

industrial multinational RadiciGroup joined the WHP initiative in 2015, and, during the two-day conference organized by the Region of Lombardy and JA-CHRODIS, is presenting its experiences with the WHP programme.

“We are proud to have been chosen as a testament to the Lombardy WHP network for this special occasion,” said **Enio Gualandris**, *human resources manager of RadiciGroup*, “and to have been given the opportunity to tell about our direct experience with the Workplace Health Promotion programme. We joined the WHP initiative in 2015, based on our firm belief that companies can play an active role in the promotion of employee health. As of today, three of our companies are engaged in the programme, making a commitment to promote good practices in their respective workplaces in the areas of healthy nutrition, physical activity, and personal and social wellbeing. Our assessment of the results is positive, but we are only at the beginning of this awareness-raising project. We are also planning to gradually extend the initiative to other companies in our Group and to achieve complete coverage of all WHP programme areas of intervention.”

RadiciGroup companies currently engaged in the WHP project: Radici Partecipazioni SpA, Group parent company; **Tessiture Pietro Radici SpA**, ancestral RadiciGroup company – which is celebrating its 75th anniversary this year – engaged in the production of artificial grass yarn and nonwovens; and **Geoenergie**, engaged in the production of energy. A variety of WHP activities has been organized at these companies: providing food for healthy eating (fresh fruit every Monday morning, healthy snacks in vending machines, light menus for lunch at the company canteen or for coffee breaks, etc.), promoting sport events (snowshoeing, iceskating, and nature walking), and moments of togetherness, such as the recent Group visit to Christo’s marvellous “Floating Piers” installation on nearby Lake Iseo.



The 6 WHP areas of intervention: promotion of healthy nutrition, tobacco control and smoking cessation, promotion of physical activity, road safety and sustainable mobility, prevention of alcohol and other addictions, personal and social welfare, and work-life balance.

The Lombardy WHP Network is a network of public and private companies and institutions that are committed to implementing good practices in workplace health promotion, along well-defined guidelines and under the supervision and control of experts from Local Health Authorities (ASL), the Region of Lombardy and the Ministry of Health. The companies joining the programme commit to implementing a minimum of 3 activities / good practices per year in at least 2 of the 6 areas of intervention of the programme (promotion of healthy nutrition, tobacco control and smoking cessation, promotion of physical activity, road safety and sustainable mobility, prevention of alcohol and other addictions, personal and social welfare, and work-life balance).

The Region of Lombardy government has supported the WHP network by approving regional regulations that define the objectives and modes of intervention of the Local Health Authorities in the field of promoting healthy lifestyles in the workplace.

www.retewhplombardia.org/

RADICIGROUP - With 2,985 employees, sales revenue of EUR 1.011 billion and a global network of production and sales units located in Europe, North America, South America and Asia, RadiciGroup is a world-leading manufacturer of a wide range of chemical intermediates, polyamide polymers, engineering plastics, synthetic fibres and nonwovens. The Group capitalizes on its excellence and know-how in chemicals to develop and realize products for numerous applications in a variety of industrial sectors, including: AUTOMOTIVE – ELECTRICAL AND ELECTRONICS – CONSUMER GOODS – APPAREL – FURNISHINGS – CONSTRUCTION – HOUSEHOLD APPLIANCES – SPORT. With its business areas - Specialty Chemicals, Performance Plastics and Synthetic Fibres & Nonwovens (Performance Yarn, Comfort Fibres, Extrusion Yarn) – RadiciGroup is part of [larger industrial group](#) that also includes textile machinery, energy and hotel businesses.
