



PERFORMANCE PLASTICS PRESS RELEASE

RadiciGroup is the new sponsor of the Brazilian Men's Rafting Team



With actions focused at promoting sports and preserving the environment, RadiciGroup Performance Plastics - considered Brazil's second polyamide industry and one of the world's leading manufacturers of engineering plastics - is the new sponsor of the Brazilian Men's Rafting Team. The action aims to support the team in the next World Championships, taking place in October in Japan.

With this aim the company will supply the T-shirts with Radici technology, in this case, to be produced with polyamide, an ideal raw material for sportswear, which increases heat retention capacity, offering greater thermal insulation and better air exchange with the environment, besides having a more open frame, which

allows for perspiration to be eliminated more easily, providing a lighter piece of clothing. "We are very happy to be able to promote Brazilian sports and to know that, in some way, our support will also serve to share our culture, values and ethics. Our more than three thousand employees will be cheering for another medal!", says Jane Campos - Country Manager of the Brazilian branch of RadiciGroup Performance Plastics.

According to team member André Brandão dos Santos, the team was looking for a uniform with more technological resources and found in RadiciGroup the ideal solution to make the new model. "I have no doubt that this partnership is in line with our philosophy, since the company develops state-of-the-art sports materials both in Brazil and abroad. Without mentioning our environmental preservation conduct and actions, practices that are part of our daily life as citizens and sportsmen", concludes Santos.

In a sport traditional to European countries, the Brazilian rafting team has broken paradigms and won several titles. Formed in 2001, the team hails from Brotas (SP) and holds, at present, six times the world championship and 13 times the Brazilian. "And now in 2017, we celebrate 10 years of our first international title. This strengthens our union and commitment to get back on the podium", concludes Antônio José M. Salvatti - one of the team members.

RADICIGROUP - With about 3,000 employees, a 1,011 million euros 2015 revenue and a network of factories and business branches located in Europe, North and South Americas and Asia, RadiciGroup is today the global leader in the manufacturing of a wide range of chemicals, polyamide polymers, technopolymers, synthetic and non-woven fibers. Products made thanks to excellent chemical know-how and vertical integration in the polyamide industry, developed for use in multiple industrial sectors including: automotive, electrical/electronics, consumer goods, clothing, furniture, real estate, home appliances and sporting goods. The focus of the RadiciGroup strategy is strong attention to innovation, quality, customer satisfaction and to the themes of social and environmental sustainability. With its macro business areas - Specialty Chemicals, Performance Plastics and Synthetic Fibers & Nonwovens - RadiciGroup is part of a broad industrial structure that also includes the mechano-textile (ITEMA), energy (GEOGREEN) and hospitality (SAN MARCO) sectors. www.radicigroup.com.

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Service:

FEIPLASTIC 2017 – International Plastic Show

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