



PRESS RELEASE

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For immediate release

Frost & Sullivan honours RadiciGroup Plastics for its focus on innovative specialty polyamides

Frost & Sullivan, an internationally recognized growth partnership consulting company, has selected RadiciGroup Plastics as the recipient of one of its “Best Practices Awards” for the outstanding performance features of its engineering plastics products – specifically its Radilon® speciality range – and for demonstrating outstanding achievement in the areas of technical competence, innovation and comprehensive product line development.

Based on its recent market research, [Frost & Sullivan](#), a growth partnership consulting company, has presented RadiciGroup Plastics with the *2013 European Frost & Sullivan Product Line Strategy Leadership Award* for the polyamide industry. The award was given to RadiciGroup for outstanding achievement in the areas of technical competence, innovation and comprehensive product line development.



Every year, Frost & Sullivan bestows the *Product Line Strategy Leadership Award* on a company that has developed a comprehensive product line for its target markets. The award signifies how well the product line meets customer base demands, its overall impact in terms of customer value and

the increased market share.

“Frost & Sullivan research anticipates the high performance polyamides market to grow at an average rate of 6 to 7 percent per annum and RadiciGroup Plastics is well prepared to capitalize on this opportunity,” said Frost & Sullivan Industry Analyst Sandeepan Mondal. “Focused on innovating cutting-edge materials and consistently reducing product development time, the company is proving itself capable of providing economically feasible solutions for technically challenging, high-performance polymer needs in various industries.”

The Frost & Sullivan award received by RadiciGroup is a testimony to the European leadership position the Group has achieved over the years.

RadiciGroup Plastics management has expressed great satisfaction. “The award we received from Frost & Sullivan is an important recognition,” said **Erico Spini**, *Marketing & Application Development Director of RadiciGroup Plastics*. “It recognizes our capacity to anticipate the needs of our customers and the market in general, our flexibility, our research and development to find innovative solutions, and the extent of our vertical integration. During the upcoming years we will keep our efforts focused on developing higher performance polymers having ever lower environmental impact.”

“The European Frost & Sullivan award is a further acknowledgement of the validity of our Group development strategy,” stated **Cesare Clausi**, *Business Manager Europe of RadiciGroup Plastics*. “It’s a strategy that reaches outward with an eye to the global market. Indeed, we are an enterprise doing business

well beyond the borders of Europe. Over the years we have built and strengthened our presence in the international market to become the global player we are today. We consider this latter aspect to be one of the essential characteristics needed to fully capitalize on the opportunities presented by our plans for innovation.”

Frost & Sullivan’s Best Practices Awards “recognize companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service and strategic product development.” The winners are selected by Frost & Sullivan industry analysts, who “compare market participants and measure performance through in-depth interviews, analysis and extensive secondary research, in order to identify the best practices in the industry”.

Frost & Sullivan...

Frost & Sullivan, the Growth Partnership Company, works in collaboration with clients to leverage visionary innovation that addresses the global challenges and related growth opportunities that will make or break today’s market participants. For more than 50 years, they have been developing growth strategies for companies all over the world: the global 1000, emerging businesses, the public sector and the investment community. For more information, please visit [Frost & Sullivan](#)

IN THE PLASTICS INDUSTRY RadiciGroup is one of the most highly regarded manufacturers of polyamide and polyester engineering plastics. With six plants strategically located in Italy, Brazil, the United States, Germany and China, RadiciGroup Plastics offers processing, quality control, research and development, and technological development support. A network of sales units – with a strong presence in Italy, Germany, France, Spain, Great Britain, the USA, Brazil, China and India – makes RadiciGroup Plastics a truly global organization, capable of meeting the needs of its customers worldwide on a timely basis. WWW.RADICIGROUP.COM/PLASTICS

RADICIGROUP PLASTICS PRODUCT RANGE...

RadiciGroup Plastics products are used in applications not only in the automotive industry but also in the electrical/electronics, industrial and consumer goods sectors. **RADILON®** (PA6, PA6.6, PA6.10 and PA6.12 engineering polymers and copolymers) - **RADIFLAM®** (PA6, PA6.6 and PBT flame-retardants) - **HERAMID®** (PA6 and PA6.6 green products) - **RADITER®** (PBT) - **HERAFORM®** (POM) - **HERAFLEX®** (TPEs).



RADICIGROUP_ Production and sales sites in Europe, North America, South America and Asia. Diversified businesses focusing on chemicals, plastics and synthetic fibres. Know-how. Vertically integrated nylon production. Constant commitment to guaranteeing its customers quality, sustainable innovation and reliability. All this is RadiciGroup, a leader in nylon chemicals.



RadiciGroup products are used in applications such as apparel, sports, furnishings, automotive, electrical/electronics, home appliances and consumer goods WWW.RADICIGROUP.COM RadiciGroup, with its Chemicals, Plastics and Synthetic Fibres Business Areas controlled by parent company Radici Partecipazioni SpA, is part of a larger industrial group that also includes textile machinery and energy businesses WWW.RADICI.COM

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