



CORPORATE PRESS RELEASE



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RadiciGroup, main sponsor of Atalanta B.C. in the Italian Serie A, UEFA Europa League and Italian Cup

New Nerazzurri team jersey, made by Joma, presented

In the 2018-2019 season, RadiciGroup will be the main jersey sponsor of Atalanta B.C. in all the matches of the Italian Serie A League, UEFA Europa League and the Italian Cup. Yesterday in Bergamo, RadiciGroup and Atalanta B.C. officially presented their partnership and, for the first time, gave the press a preview of the team jersey, made by Joma, that the Nerazzurri players will be wearing in their upcoming matches.

Antonio Percassi, president of Atalanta B.C., hosted the ceremony: *"It is with great pleasure that we announce today the renewal of the sponsorship by RadiciGroup. It is a fantastic group, doing phenomenal things in the local community, and a group that boasts great international prestige, as well. Together, RadiciGroup and Atalanta are going to make Bergamo a well-known name everywhere in the world."*

For the presentation of the new team jersey, RadiciGroup was represented by **Angelo Radici, president, and Maurizio Radici, vice president**, of the Group.

"This past season, we had an amazing adventure, during which the RadiciGroup brand name enjoyed great European visibility, particularly in the Group's target markets," **Angelo Radici** said. *"Therefore, we decided to renew our successful partnership with Atalanta, the Bergamo football club – the team of the province where, over 75 years ago, our Group was founded and now employs 1,500 people working in factories that produce plastics and synthetic fibres."*

"Today, RadiciGroup is a multinational with sites all around the world producing and selling innovative and sustainable products targeted at numerous sectors, among which sports and football," stressed **Maurizio Radici**. *"We, thus, believe the partnership is also an opportunity to strengthen our business by making RadiciGroup a better and more widely known name. We are the only vertically integrated producer of nylon in Europe."*

Today, RadiciGroup is the only European group able to monitor its entire polyamide production process, from polymer chemicals to synthetic fibres and engineering plastics, as well as end-of-life recycling. We are an integrated group of companies with the capability to implement the European Commission's recommendations on the circular economy, a model for the recycling and reuse of resources.

Finally, **Luca Percassi, general manager of Atalanta B.C.**, spoke: *"It is a matter of great pride for me to have such an important name on the jersey of the Atalanta team. We will always try to be worthy of our fans' passion and of our very prestigious sponsor."*

RADICIGROUP – With approximately 3,000 employees, sales revenue of EUR 946 million in 2016 and a network of production and sales sites located throughout Europe, North America, South America and Asia, RadiciGroup is one of the world's leading producers of a wide range of chemical intermediates, polyamide polymers, engineering plastics, synthetic fibres and nonwovens. These products – the result of the Group's outstanding chemical expertise and vertically integrated polyamide production chain – have been developed for use in a variety of industrial sectors, such as: AUTOMOTIVE – ELECTRICAL AND ELECTRONICS – CONSUMER GOODS – APPAREL – FURNISHINGS – CONSTRUCTION – HOUSEHOLD APPLIANCES – SPORTS. The basis of the Group's strategy is a strong focus on innovation, quality, customer satisfaction and social and environmental sustainability. With its business areas - **Specialty Chemicals, Performance Plastics and Synthetic Fibres & Nonwovens** (Performance Yarn, Comfort Fibres and Extrusion Yarn), RadiciGroup is part of a larger industrial group that also includes textile machinery (ITEMA), energy (GEOGREEN) and hotel (SAN MARCO) businesses.
