



# PERFORMANCE PLASTICS PRESS RELEASE

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## RadiciGroup excellence showcased at ExpoPlásticos 2017

**In Mexico since 2015, the Business Area of RadiciGroup Performance Plastics strengthens its presence as a global player in the engineering plastics market**



RadiciGroup Performance Plastics participates in the **12<sup>th</sup> edition of ExpoPlásticos**, the industry's most important trade fair, held every three years in Mexico, which this year will gather the leading players of the production chain (domestic and foreign) from **28 to 30**

**March in the city of Guadalajara.** Over 11,000 visitors, more than 14,000 sqm of exhibition space and nearly 200 exhibitors: this is where RadiciGroup will showcase its leading products and application solutions in the automotive, electric and electronic sectors (**STAND 1024**).

Continuous growth and shared innovation are the basic values that RadiciGroup Performance Plastics has pursued in the Mexican market since 2015, in its manufacture of **polyamide based engineering plastics** (PA6, PA6.6, PA6.10 and PA6.12) and other polymers at the **Radici Plastics Mexico** plant (Ocotlán Jalisco – MX). Here, highly skilled personnel produce materials of the highest quality, performance and innovation and the same physical and mechanical properties of the engineering plastics developed at all the other production sites of the Group worldwide.

*"Mexico is an important market for us – explained **Jorge Pinto, Sales Manager for Mexico** - It puts the Group strategy into effect, including areas of continuous growth that stimulate us to keep improving our offer and cater to our customers' specific requests."*

To date, about 50% of the engineering plastics produced by RadiciGroup plant in Mexico goes to the **automotive industry**: polyamides for high temperature uses and PPA applied to the manufacture of various components, especially in the under-hood compartment. **Polyamide is increasingly replacing metals** in the automotive sector, thanks to its physical, mechanical and structural properties. Polyamides provide structural and thermal resistance even at high temperatures, simplicity of processing and competitive prices, to respond to the new automotive trends, such as smaller and more powerful engines, lower CO<sub>2</sub> limits and reduced under-hood space

RadiciGroup's goal is for continuous growth in the **automotive, electric and electronic** sector and other **industry sectors**. Similar significant growth is also observed in the production of special polyamides for **extrusion** technology: monofilaments mostly intended for the personal care industry (e.g. toothbrush and mascara applicator filaments). These monofilaments are valued for their flexibility, bend recovery and chemical resistance.

A major strength of RadiciGroup Performance Plastics is its global structure: a network of manufacturing and commercial units, Marketing and R&D in Italy and throughout Europe, North and South America and Asia, which successfully satisfies customer needs with complete, innovative and sustainable offers.

This sustainability is documented throughout the production chain, thanks to skills developed in the assessment of the environmental impact of products and processes, with **EPD (Environmental Product Declaration) certified methodology**.

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RADICIGROUP – With approximately 3,000 employees, a sales revenue of EUR 1,011 million in 2015, and a network of production and sales sites located throughout Europe, North America, South America and Asia, RadiciGroup is one of the world's leading producers of a wide range of chemical intermediates, polyamide polymers, engineering plastics, synthetic fibres and nonwovens. These products are the result of the Group's outstanding chemical expertise and vertical integration in the polyamide production chain, developed to be used in a variety of industrial sectors such as: AUTOMOTIVE – ELECTRICAL AND ELECTRONICS – CONSUMER GOODS – APPAREL – FURNISHINGS – CONSTRUCTION – HOUSEHOLD APPLIANCES – SPORTS. The basis of the Group's strategy is a strong focus on innovation, quality, customer satisfaction and social and environmental sustainability. With its business areas - **Specialty Chemicals, Performance Plastics and Synthetic Fibres & Nonwovens** (Performance Yarn, Comfort Fibres and Extrusion Yarn), RadiciGroup is part of a larger industrial group that also includes textile machinery (ITEMA), energy (GEOGREEN) and hotel businesses (SAN MARCO).

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