

1-5 February 2023

Plastindia, RadiciGroup introduces its new industrial organization

**Having its own production site means being closer to its customers
with tailor-made solutions for the Indian market.**

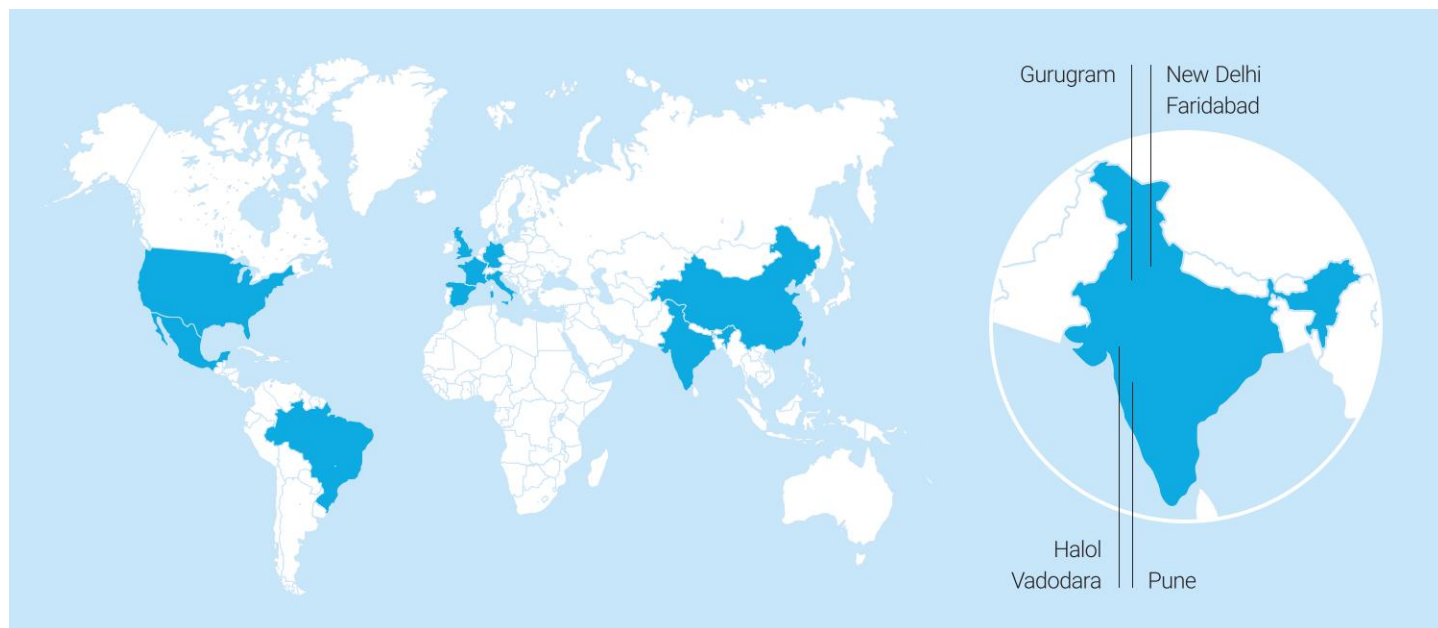
RadiciGroup High Performance Polymers is participating in **Plastindia (Hall 3H-GF, BOOTH E-3)** with its renewed industrial organization, which will soon be able to count on its **new production plant** now under construction in the city of Halol (Gujarat). The revamped organization has been made possible by the recent acquisition of the Engineering Plastics business of Ester Industries Ltd and will allow RadiciGroup to better develop a stronghold in the Indian market.

RadiciGroup has had a salesforce in India since 2006 and now has strengthened its presence with a production unit at the service of local customers, so as to offer not only high-quality innovative products but also prompt and efficient service.

Hence, Plastindia is an opportunity to showcase the **consolidated global portfolio of RadiciGroup solutions for diverse sectors** – from automotive to electrical/electronics, water management and consumer and industrial goods – recently expanded by the **Estoplast® offering**. The latter provides solutions for any type of need and industry, also including products that are certified to UL 94, the most well-known standard for flammability testing of polymers.

“At the trade fair, we are exhibiting a number of applications made with Radilon® and Radiflam®, among which special automotive and e-mobility grades,” pointed out Federico Percassi, newly appointed country manager – India of RadiciGroup High Performance Polymers. “These sectors are also strategic ones for the Indian market, and we have to research and develop products that can meet the most stringent performance and safety requirements. Moreover, we are introducing products approved for the electrical/electronics and telecommunication industries, where, alongside a range of well-established materials (for instance, UL V0-rated Radiflam®), we can also take advantage of the experience of Ester Industries. Other markets we are focusing on are water management, which requires safe products and high performance characteristics for metal replacement (notably special Radilon®, Radistrong® and Radistrong® Aroma), and the wide world of consumer and industrial goods, where our materials have to ensure very high technical performance.”

RADICIGROUP HIGH PERFORMANCE POLYMERS, A GLOBAL PRESENCE



In conclusion, **Cesare Clausi**, global sales manager of RadiciGroup High Performance Polymers noted: *“Being close to the industrial sites of our customers is essential to guarantee high quality standards and innovative sustainable solutions for products and processes worldwide. This way we can create synergies in R&D, sales and marketing, and technical support with our global organization. Thanks to our own production site in India, we have added a key component to the Group’s internationalization strategy, and, along with our site in China, we have increased our production capacity and efficiency level on the Asian continent in order to serve as a strategic partner for our customers by developing increasingly advanced solutions for their needs.”*

A **presentation** of RadiciGroup’s new products and proposals is scheduled during the fair on **2 February, at 3 pm**, at the RadiciGroup stand (**Hall 3H-GF, BOOTH E-3**). The speakers will be **Federico Percassi**, country manager – India, and **Davide Roncato**, marketing and application account manager of RadiciGroup High Performance Polymers. Customers and journalists are invited.

RADICIGROUP – With approximately 3,000 employees, sales revenue of EUR 1,508 million in 2021 and a network of production and sales sites located throughout Europe, North America, South America and Asia, RadiciGroup is one of the world’s leading producers of a wide range of chemical intermediates, polyamide polymers, high performance engineering polymers and advanced textile solutions, including nylon yarn, polyester yarn, yarn made from recovered and bio-source materials, nonwovens and personal protective equipment for the healthcare field. These products are the result of the Group’s outstanding chemical expertise and vertically integrated polyamide production chain and have been developed for use in a variety of industrial sectors, such as: automotive – electrical and electronics – consumer goods – apparel – furnishings – construction – household appliances – sports. The basis of the Group’s strategy is a strong focus on innovation, quality, customer satisfaction and social and environmental sustainability. With its business areas – Specialty Chemicals, High Performance Polymers and Advanced Textile Solutions –, RadiciGroup is part of a larger industrial group that also includes textile machinery (ITEMA), energy (GEOGREEN) and hotel (SAN MARCO) businesses.