

Bergamo, 25 January 2016

## RadiciGroup Plastics Business Area reorganizes its sales network in Veneto and Emilia Romagna.

RadiciGroup Plastics – a world-leading producer of a wide range of polyamide engineering plastics (RADILON® - RADISTRONG® - RADIFLAM® - HERAMID®), PBT (RADITER®), TPE (HERAFLEX®) and POM (HERAFORM®) – has announced a reorganization of its **sales network in the Triveneto Area and Emilia Romagna in Italy.**

According to the new sales structure, which is part of a more comprehensive RadiciGroup Plastics reorganizational plan for its entire **Italian direct sales and distribution network**, starting on 1<sup>st</sup> January 2016, [BILCO SRL](#), part of the [Gruppo Guzman](#), is appointed as the sole distributor for the Triveneto area (the regions of Veneto, Friuli-Venezia Giulia and Trentino-Alto Adige/Südtirol) and the region of Emilia Romagna.

For more information, please contact the RadiciGroup Plastics Italy Sales Manager:

**e-mail:** [enrico.facciolo@radicigroup.com](mailto:enrico.facciolo@radicigroup.com)

**Phone:** 035-4991311

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**IN THE PLASTICS INDUSTRY**, RadiciGroup is one of the most highly regarded manufacturers of polyamide and polyester engineering plastics for applications in many industries such as: AUTOMOTIVE – ELECTRICAL AND ELECTRONICS – TECHNICAL INDUSTRIAL – FURNISHINGS – CONSUMER GOODS – SPORT. With six plants strategically located in Italy, Brazil, the United States, Germany and China, RadiciGroup Plastics offers processing, quality control, research and development, and technological development support. A network of sales units – with a strong presence in Italy, Germany, France, Spain, Great Britain, the USA, Brazil, China and India – makes RadiciGroup Plastics a truly global organization, capable of meeting the needs of its customers worldwide. [WWW.RADICIGROUP.COM/PLASTICS](http://WWW.RADICIGROUP.COM/PLASTICS).

**RADICIGROUP.** Production and sales sites in Europe, North America, South America and Asia. Diversified businesses focusing on chemicals, plastics, synthetic fibres and nonwovens. Know-how. Vertically integrated nylon production. Constant commitment to guaranteeing its customers quality, sustainable innovation and reliability. All this is RadiciGroup, a leader in nylon chemicals. RadiciGroup products are used in applications such as: APPAREL – FURNISHINGS – AUTOMOTIVE – CONSUMER GOODS – CONSTRUCTION – ELECTRICAL AND ELECTRONICS – HOUSEHOLD APPLIANCES – SPORT. RadiciGroup, with its Chemicals, Plastics, Synthetic Fibres and Nonwovens Business Areas, is part of a larger industrial group that also includes textile machinery and energy businesses.

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