

São Paulo (Brazil), 27–31 March 2023

RadiciGroup, a 25-year presence in Brazil

At Plásticos Brasil, the Group confirms the strategic importance of the Brazilian production site, a point of reference for the whole of South America

“Today, RadiciGroup’s has a consolidated and strategic presence in South America,” states Jane Campos, South America Country Manager for RadiciGroup High Performance Polymers, with pride. “It was 1998 when the Group first established itself, with its own production site in Brazil, near São Paulo. Over the last 25 years, it has grown in expertise, know-how and production capacity.”

RadiciGroup is taking part in **Plásticos Brasil (stand K038)** – the local exhibition that’s a point of reference for the polymer sector and will run from **27 to 31 March in São Paulo** – thus confirming the strategic importance of the Brazilian and South American market for its activity of producing and selling technopolymers for engineering.

Jane Campos continues: *“Over the years, the Radici family proceeded to invest in our country, with a firm belief in its prospects for development in the automotive, electrical/electronic and consumer and industrial goods markets. From being ‘outsiders’ we became reference suppliers for these sectors, with many customers recognising the high quality of our products and reliability of our service. That was possible thanks to a robust commitment from the owners and support from High Performance Polymers’ central structure, as well as a gradual, substantial investment plan to ensure growth, sustainability and innovation in the business.”*

“Brazil and South America are highly strategic for the High Performance Polymers Business Area,” stated Maurizio Radici, Vice-President and COO of RadiciGroup, “and can count on a global structure distinguished by a network of production and sales units in Europe, North and South America and Asia, allowing the needs of global and local customers to be met with an exhaustive, innovative and sustainable offering. That’s why, here too, we have gradually chosen to bolster our presence with new, modern production lines, increasing production capacity and consequently our efficiency.”

In addition to the production site near São Paulo, RadiciGroup High Performance Polymers has an **extensive sales and distribution presence all over South America**, which allows demand from reference markets to be met with precision, including the most ‘demanding’ of demand in terms of performance and – increasingly – sustainability.

This is precisely the direction of the new **RENYCLE® range**, PA6- and PA66-based technopolymers created through mechanical recycling with variable percentages of recovered polyamide (selected and traced) and with a **much lower impact on the**

environment compared to virgin material, calculated using LCA (Life Cycle Assessment) methodology for each formulation.

Renycle® products have applications in all RadiciGroup reference markets and are addressed in particular to **customers who want to reduce the environmental impact of their finished products** and are committed to making **choices that respect the environment**.

“Renycle® complements our overall high-performance product offering,” concludes Jane Campos, “which we’re presenting in the exhibition and which, in any case, is constantly evolving: our goal is always to be proactive with all our customers and be a strategic partner for them, developing the solutions of the future, together.”



RADICIGROUP – With approximately 3,000 employees, sales revenue of EUR 1,508 million in 2021 and a network of production and sales sites located throughout Europe, North America, South America and Asia, RadiciGroup is one of the world’s leading producers of a wide range of chemical intermediates, polyamide polymers, high performance engineering polymers and advanced textile solutions, including nylon yarn, polyester yarn, yarn made from recovered and bio-source materials, nonwovens and personal protective equipment for the healthcare field. These products are the result of the Group’s outstanding chemical expertise and vertically integrated polyamide production chain and have been developed for use in a variety of industrial sectors, such as: automotive – electrical and electronics – consumer goods – apparel – furnishings – construction – household appliances – sports. The basis of the Group’s strategy is a strong focus on innovation, quality, customer satisfaction and social and environmental sustainability. With its business areas – Specialty Chemicals, High Performance Polymers and Advanced Textile Solutions –, RadiciGroup is part of a larger industrial group that also includes textile machinery (ITEMA), energy (GEOGREEN) and hotel (SAN MARCO) businesses