



# HIGH PERFORMANCE POLYMERS PRESS RELEASE

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## RadiciGroup, sustainable investments in Brazil

### At Feiplastic, focus on reducing energy consumption and protecting the environment

**Radici Plastics Ltda - Brazil**, a RadiciGroup company and leader in the South American engineering polymers market, is participating in the **Feiplastic** trade show (**Stand L42**), taking place at Expo Center Norte, São Paulo, Brazil, from **22 to 26 April**. The main goal of the company is to draw attention to the high quality of its products and the sustainability of its business.



In the 2017-2018 period, the Brazilian firm allocated a portion of its total investments, amounting to about **R\$ 13 million**, to the improvement of the performance of its systems, processes and safety. Good results can already be seen in productivity – with an increase of 45% in installed capacity – sustainability and safety. Due to progress made in its water supply system, the installation of LED lighting in its factory and the start-up of more efficient production lines, Radici Plastics Brazil had already achieved a **significant decrease in electric power and water consumption**.

*“Continuous improvement is the strategy that we’ve adopted, in line with the policy of the Group as whole and our High Performance Polymers Business Area,”* said **Jane Campos**, country manager of Radici Plastics Ltda. *“To us, growth in numbers is important, but we must fully safeguard the environment and people, so as to be truly sustainable.”*

Taking another step towards sustainability, at the beginning of 2019, Radici Plastics Brazil became a partner of **Operation Clean Sweep (OCS)**, an international programme supported by industry associations all over the world, designed to prevent plastic pellet and powder loss into the environment. The special focus is on materials handling and transport operations, from the arrival of raw materials at the production plant to the departure of semi-finished products to be delivered to customers.

*“We joined this programme on a voluntary basis,” Ms. Campos emphasized, “and just after implementing the first few OCS recommendations, we noted that, although we had already put into practice a series of precautionary steps, there was still room for improvement. This is the path that we are going to follow with the involvement of our employees and everyone else working for us – a total of 90 people.”*

All these sustainability initiatives and activities are highly appreciated by Radici Plastics Brazil’s customers, for the most part in the automotive, electrical/electronics and packaging industries.

*“In Brazil, like elsewhere in the Group, the marketing approach is focused on attention to the individual customer,” Ms. Campos concluded. “We propose solutions tailored to incoming requests, and, above and beyond the product, offer consulting services in the application design phase in close collaboration with our customers and with the support of our Global Sales and Marketing team.”*

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**RADICIGROUP** – With approximately 3,000 employees, sales revenue of EUR 1,147 million in 2017 and a network of production and sales sites located throughout Europe, North America, South America and Asia, RadiciGroup is one of the world’s leading producers of a wide range of chemical intermediates, polyamide polymers, engineering plastics, synthetic fibres and nonwovens. These products – the result of the Group’s outstanding chemical expertise and vertically integrated polyamide production chain – have been developed for use in a variety of industrial sectors, such as: AUTOMOTIVE – ELECTRICAL AND ELECTRONICS – CONSUMER GOODS – APPAREL – FURNISHINGS – CONSTRUCTION – HOUSEHOLD APPLIANCES – SPORTS. The basis of the Group’s strategy is a strong focus on innovation, quality, customer satisfaction and social and environmental sustainability. With its business areas - **Specialty Chemicals, High Performance Polymers** and **Synthetic Fibres & Nonwovens** (Performance Yarn, Comfort Fibres and Extrusion Yarn), RadiciGroup is part of a larger industrial group that also includes textile machinery (ITEMA), energy (GEOGREEN) and hotel (SAN MARCO) businesses.

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